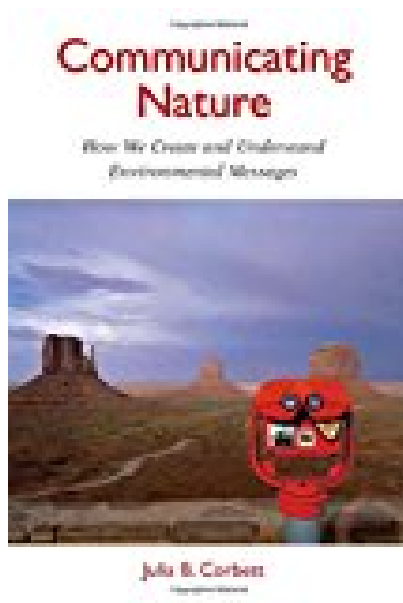


Communicating Nature How We Create and Understand Environmental Messages



BOOK DETAILS

- Author : Julia B. Corbett
- Pages : 368 Pages
- Publisher : Island Press
- Language : English
- ISBN : 1597260681

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BOOK SYNOPSIS

A broader and more comprehensive understanding of how we communicate with each other about the natural world and our relationship to it is essential to solving environmental problems. How do individuals develop beliefs and ideologies about the environment? How do we express those beliefs through communication? How are we influenced by the messages of pop culture and social institutions? And how does all this communication become part of the larger social fabric of what we know as "the environment"? Communicating Nature explores and explains the multiple levels of everyday communication that come together to form our perceptions of the natural world. Author Julia Corbett considers all levels of communication, from communication at the individual level, to environmental messages transmitted by popular culture, to communication generated by social institutions including political and regulatory agencies, business and corporations, media outlets, and educational organizations. The book offers a fresh and engaging introductory look at a topic of broad interest, and is an important work for students of the environment, activists and environmental professionals interested in understanding the cultural context of human-nature interactions.

COMMUNICATING NATURE HOW WE CREATE AND UNDERSTAND ENVIRONMENTAL MESSAGES

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