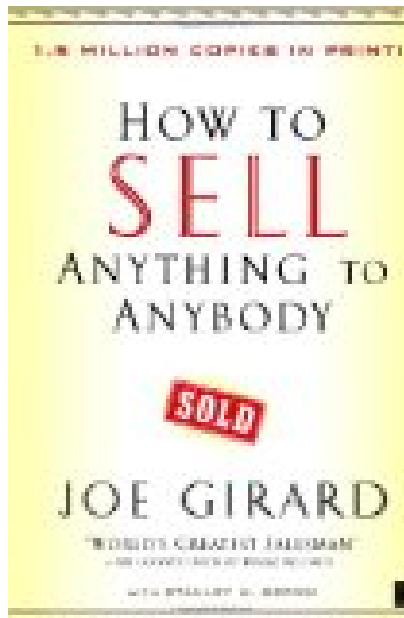


# How to Sell Anything to Anybody

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## BOOK DETAILS

- Author : Joe Girard
- Pages : 192 Pages
- Publisher : Touchstone
- Language : English
- ISBN : 0743273966

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## BOOK SYNOPSIS

"The worlds greatest salesman" reveals the spectacular selling principles that have brought him to the top of his profession as he offers helpful advice on how to develop customer profiles, how to turn a prospect into a buyer, how to close the deal, and how to establish a long-term relationship with ones customers. Reprint. 25,000 first printing.

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